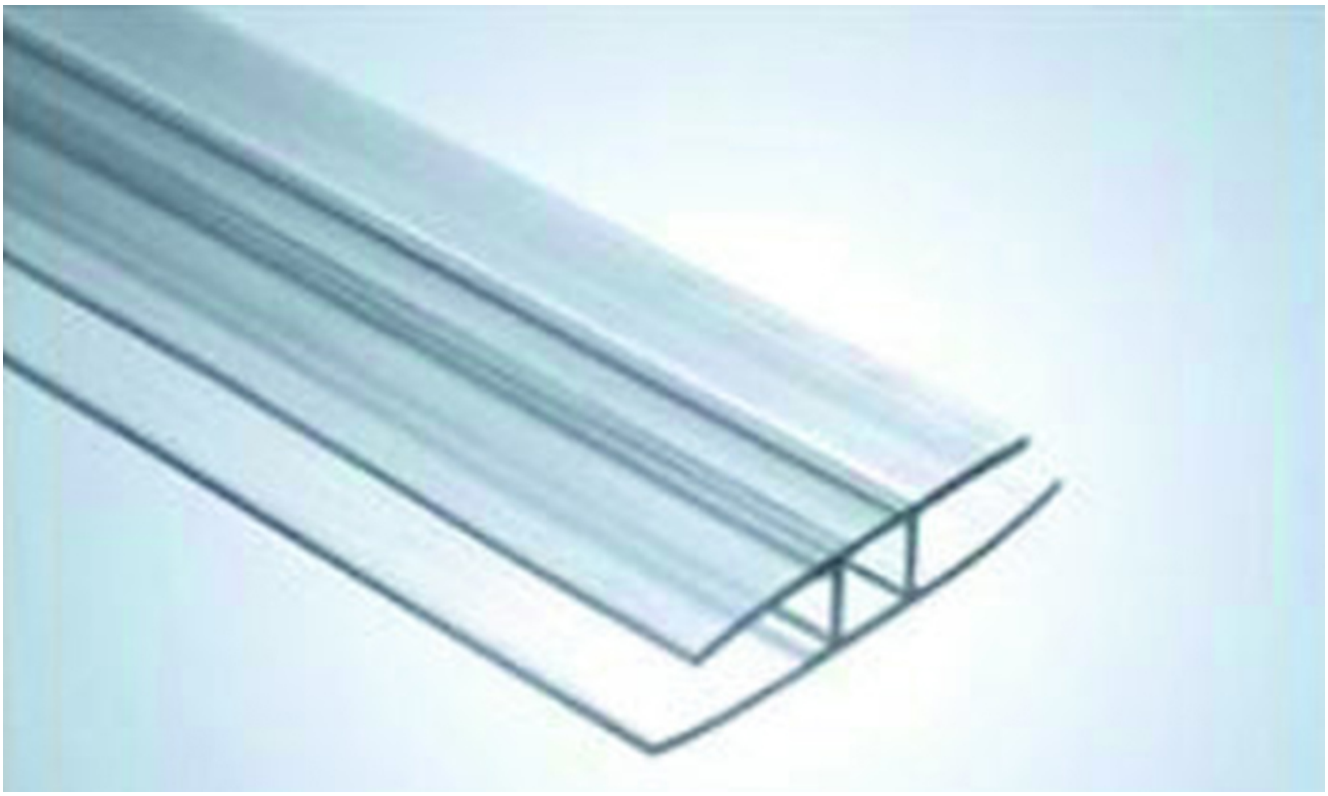H Profile